

Jan. 28, 2010



AMAASU
American Marketing Association

Membership Information:

Dues:
\$45 national
(per year)
\$38 local
(per semester)

You may now pay
through PayPal on our
website!

Dues include an AMA
T-shirt!

All majors welcome!

Bring a friend!

Want to get more
involved?

Contact an e-board
member to be a
director!

Welcome to the American Marketing Association @ ASU!

The Arizona State University chapter of The American Marketing Association prides itself on developing exceptional marketing professionals through the use of networking events, community involvement, and leadership opportunities. Additionally, education on business practices and marketing principles from professional speakers at our weekly meetings

helps to further our professional growth.

AMA at ASU assists members in career development with the aid of resume building, interview tips, and leadership skills. If you're looking for a business organization that allows you to be actively involved, meet interesting people, and gain valuable skills, join the American Marketing Association today

and begin developing yourself into the ideal business professional!

Check us out on the web:

Facebook: AMA@ASU

www.AMAASU.com

Twitter: AMA_ASU



Curiosity about life in all of its aspects, I think, is still the secret of great creative people.

Leo Burnett

bove and Beyond

Upcoming Events

February 4th - Next general meeting; Brittany Hviding from Target

February 1st - New Orleans Meeting

April 8th-10th – 32nd Annual AMA International Collegiate Conference in New Orleans

Meetings every Thursday at 4:45pm in Discovery Hall 150.

Upcoming Speakers:

- Target
- Lavidge
- Canyon Communications
- The Phoenix Suns
- Verizon Wireless
- Alliance Beverage

Top 10 Reasons Why You Should Become A Member of the American Marketing Association at ASU:

1. We accept and welcome students with all majors. □
2. It will be a great learning experience. □
3. Companies won't hire you just because you went to class. □
4. You will make many friends and memories by attending meetings and social events. □
5. Because of our size and variety of committees we have something to interest everyone. □
6. Be the first to hear about available jobs or internships. □
7. You get to network with business professionals; everyone needs contacts in the "real world." □
8. You have the chance to register with the AMA's international job bank. □
9. We won AMA Collegiate Outstanding Chapter Planning and Outstanding Communication in 2008 as well as the Business School Council's Organization of the year in 2008 and Event of the Year in 2009.
10. With your help we can be the AMA Chapter of the year 2010!

Executive Board Members

President
Craig Weissman

President Elect
Matthew Coast

Executive Vice President
Jason Grimwood

VP of Advertising
Ana Ponce

VP of Career Development
Sarah Renard

VP of Communications
Kelly McDonagh

VP of Finance
Nate Katz

VP of Fundraising
Jared Huff

VP of Human Relations
Max Mendoza

VP of Information Technology
Sara Lewinson

VP of Philanthropy
Alyssa Berg

VP of Public Relations
Chris Tillman